



You Can Deliver Good in Your Community!

What is Truck Sponsorship?

This Feed The Children program lets you directly help your community by sponsoring a Feed The Children semi-truck. The unique partnership starts when you agree to cover the cost of transportation and Feed The Children agrees to bring the truck filled with food, essentials and other necessities for children and families in need. You will even decide when and where the distribution of these goods takes place.

Each truck that is sponsored delivers 400 boxes of non-perishable food, 400 boxes of essentials like toothpaste, toilet paper, and cleaning supplies, and four pallets of assorted goods. The food and essentials are already individually packaged for easy distribution. Each food box weighs about 25 pounds and can supplement meals for a family of four for up to a week. The retail value of the items distributed in each truckload is \$35,000-\$50,000. Feed The Children and our corporate partners provide these items free of charge to all recipients.

Why Sponsor a Feed The Children Truck?

It may sound shocking, but the truth is 17.2 million children in America face hunger. The good news is there is something you can do to help hungry children in your town through Truck Sponsorship. Individuals, businesses, churches, schools and other community groups are all welcome partners in this hands-on, results-driven project.

Who Benefits?

Feed The Children's Truck Sponsorship program works within the 48 continental United States and Washington, D.C. To ensure the

- **More than 17 million households were food insecure in 2009**
- **One in four households with children suffered from food hardship in 2009.**
- **18% of households in the United States suffered from food hardship in 2010.**

success of the distribution, Feed The Children works closely with qualified partner agencies like food pantries, soup kitchens, shelters and churches. These partner agencies help us determine the children and families who will benefit the most in the community of your choice from your Truck Sponsorship event.

The Details

When you decide to partner with Feed The Children, we will manage the details of your Truck Sponsorship. Your project is given a special code specifically for your fundraiser. You simply include the code on your donation payments and we will keep track of your fundraising totals as you work toward your goal of sponsoring a truck. All donations must be received at least 30 days before the distribution date. Funds donated are tax deductible by law.

Feed The Children will also find a partner agency that meets the standards for your distribution. The agency must provide a forklift, a pallet jack, and the location for your event. They must also provide at least 20 volunteers to pass out the goods. This can include you and your group.

Feed The Children operates a fleet of semi-trucks, and with your help, we can put more trucks on the road delivering urgently-needed food and essentials to families across the U.S.

About Feed The Children

Founded in 1979, Feed The Children is consistently ranked as one of the ten largest international charities in the U.S. based on private, non-governmental support. Our mission is providing hope and resources for those without life's essentials. In FY 2010 Feed The Children distributed more than 133 million pounds of food and other essentials to children and their families in all 50 states and internationally. For more information, visit FeedTheChildren.org.



**For info about Truck Sponsorship call: (800) 627-4556 Ext. 5140
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