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MEDIA CONTACT:

Abby Harris, Public Relations

Office: 405-949-5157 Cell: 405-301-0404

Abby.Harris@feedthechildren.org

400 DALTON FAMILIES RECEIVE HELP FROM FEED THE CHILDREN CARAVAN

Caravan to Supply Food and Essentials to Those Affected by the Economic Downturn

DALTON, Ga. (Aug. 16, 2010) – Feed The Children will bring a semi tractor-trailer full of food and essentials to Dalton on Wednesday, August 25. The boxes will be distributed to families at 4 p.m. at CrossPointe Christian Centre (2681 Underwood Street).

The distribution is the latest stop on Feed The Children's Americans Feeding Americans Caravan, which has helped more than 130,000 families across the country in cities that have been affected by the nation's economic downturn. Feed The Children plans to help at least 200,000 families with the caravan by the end of 2010.

Feed The Children partner agency, CrossPointe Christian Centre, has identified the recipient families and will be on hand to help distribute the boxes. Each family will receive a 25-pound box of food, a 10-pound box of personal care items and a box of Avon products in addition to other food items provided directly from the CrossPointe Christian Centre. The boxes are designed to help a family for up to one week.

"The Americans Feeding Americans project is geared toward families who are suffering during this economic downturn," said Tony Sellars, spokesperson for Feed The Children. "Many of these families were considered middle class a year ago. The rules have now changed. A lot of these people for the first time in their lives are not able to provide for their families. We appreciate CrossPointe Christian Centre and the teamwork that helped make this distribution in Dalton possible."

To see the impact of Feed The Children's Americans Feeding Americans Caravan in your area visit

www.AmericansFeedingAmericans.org .

About Feed The Children

Founded in 1979, Feed The Children is consistently ranked as one of the 10 largest international charities in the U.S., based on private, non-government support. Feed The Children is a Christian, international, nonprofit relief organization with headquarters in Oklahoma City, Oklahoma, that delivers food, medicine, clothing and other necessities to individuals, children and families who lack these essentials due to famine, war, poverty or natural disasters. In FY 2009, Feed The Children distributed more than 111 million pounds of food and other essentials to children and their families in all 50 states and internationally. Since its founding, the organization has reached out to help those in need in 119 countries around the globe. For more information, please visit www.feedthechildren.org .

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