



FOR IMMEDIATE RELEASE:

MEDIA CONTACT:

Abby Harris, Public Relations

Office: 405-949-5157 Cell: 405-301-0404

Abby.Harris@feedthechildren.org

800 OMAHA FAMILIES TO RECEIVE HELP FROM FEED THE CHILDREN CARAVAN

OMAHA, Neb. (July 21, 2010) – Feed The Children will bring two semi tractor-trailers full of food and essentials to help 800 Omaha-area families on Wednesday, July 28. The boxes will be distributed to families at 1 p.m. at Open Door Mission (2828 N. 23rd Street E.).

The distribution is the latest stop on Feed The Children's Americans Feeding Americans Caravan, which has helped more than 115,000 families across the country in cities that have been affected by the nation's economic downturn. An additional 100,000 families across the nation are targeted to receive assistance by the end of this year.

One in five Omaha children is considered impoverished. The number of impoverished children in Douglas County (21,596) is near the capacity of Rosenblatt Stadium.

Feed The Children partner agency, Open Door Mission, has identified the recipient families and will help distribute the boxes. Each family will receive a 25-pound box of food, a 10-pound box of personal care items and a box of Avon products. The boxes are designed to help a family for up to one week.

"We are so thankful to Open Door Mission for their help to distribute food and essentials to families in the Omaha area," said Tony Sellars, spokesperson for Feed The Children. "We hope people will continue to help us put more trucks on the road to help fellow Americans who need our help during the economic downturn."

To see the impact of Feed The Children's Americans Feeding Americans Caravan in your area visit www.AmericansFeedingAmericans.org.

About Feed The Children

Founded in 1979, Feed The Children is consistently ranked as one of the 10 largest international charities in the U.S., based on private, non-government support. Feed The Children is a Christian, international, nonprofit relief organization with headquarters in Oklahoma City, Oklahoma, that delivers food, medicine, clothing and other necessities to individuals, children and families who lack these essentials due to famine, war, poverty or natural disasters. In FY 2009, Feed The Children distributed more than 112 million pounds of food and other essentials to children and their families in all 50 states and internationally. Since its founding, the organization has reached out to help those in need in 119 countries around the globe. For more information, please visit www.feedthechildren.org.

#