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**FEED THE CHILDREN CARAVAN AND THE SALVATION ARMY TO HELP 400
LANCASTER AREA FAMILIES**

Caravan to Supply Food and Essentials to Those Affected by the Economic Downturn

LANCASTER, Calif. (Aug. 27, 2010) – Feed The Children will deliver a semi tractor-trailer full of food, essentials and Avon products on Wednesday, August 30 to The Salvation Army Lancaster Corps (44517 Sierra Hwy). **The boxes will be distribution to families at a later date.**

The distribution in Lancaster is made possible by The Salvation Army's Southern California Division. The delivery is the first of three sponsored semi tractor-trailers coming to the area. The following distributions on Sept. 13 and 27 will help an additional 800 families.

The stops are part of Feed The Children's Americans Feeding Americans Caravan, which has helped more than 135,000 families across the country in cities that have been affected by the nation's economic downturn. Feed The Children plans to help at least 200,000 families with the caravan by the end of 2010.

Feed The Children partner agency and event host, The Salvation Army Southern California Division, has identified the recipient families. Each family will receive a 25-pound box of food, a 10-pound box of essentials and a box of Avon products. The boxes are designed to help a family for up to one week.

More than one in four or 28.9 percent of all children living in the city of Lancaster are considered impoverished.

"Many of the recipients on our Americans Feeding Americans Caravan were considered middle class before the economic downturn and are now struggling," said Tony Sellars, spokesperson for Feed The Children. "We appreciate The Salvation Army for helping to make these Lancaster distributions possible for families in need of a hand up."

To see the impact of Feed The Children's Americans Feeding Americans Caravan in your area visit www.AmericansFeedingAmericans.org .

About Feed The Children

Founded in 1979, Feed The Children is consistently ranked as one of the 10 largest international charities in the U.S., based on private, non-government support. Feed The Children is a Christian, international, nonprofit relief organization with headquarters in Oklahoma City, Oklahoma, that delivers food, medicine, clothing and other necessities to individuals, children and families who lack these essentials due to famine, war, poverty or natural disasters. In FY 2009, Feed The Children distributed more than 111 million pounds of food and other essentials to children and their families in all 50 states and internationally. Since its founding, the organization has reached out to help those in need in 119 countries around the globe. For more information, please visit www.feedthechildren.org .