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MEDIA CONTACT:

Rebecca Gass, Public Relations

Office: 405-949-5140 Cell: 405-203-6038

Rebecca.Gass@feedthechildren.org

FEED THE CHILDREN CARAVAN DELIVERS HELP TO 3,200 KANSAS CITY AREA FAMILIES

Cumulus Media Stations Partner to Bring Food and Essentials to Families in Need

KANSAS CITY, MO. (Aug. 9, 2010) – Feed The Children will bring eight semi tractor-trailers full of food and essentials to Kansas City families on Wednesday, August 11. The distributions will occur at various locations in the Kansas City area. Two thousand families will receive food and personal care items starting at 8 a.m. at Operation Breakthrough (3039 Troost Avenue) in Kansas City, Mo.

Eight hundred families will receive assistance at Antioch Family Church (5201 Antioch Road) in Kansas City, Kan., starting at 8 a.m. and another 400 families will be helped at City Union Mission (1229 E. 63rd) in Kansas City, Mo., starting at 11 a.m.

The distribution is being made possible in part by funds raised during an all-day radiothon on the six Cumulus Media Radio Stations in Kansas City - (KCMO-AM, KCFX, KMJK, KCJK, KCHZ and KCMO-FM).

This is the latest stop on Feed The Children's Americans Feeding Americans Caravan, which has helped more than 125,000 families across the country in cities that have been affected by the nation's economic downturn. Feed The Children plans to help at least 200,000 families with the caravan by the end of 2010.

Feed The Children partner agencies, Operation Breakthrough, City Union Mission and Antioch Family Church identified the recipient families and volunteers will be on hand to help distribute the boxes at their respective locations. Each family will receive a 25-pound box of food, a 10-pound box of personal care items and a box of Avon products. The boxes are designed to help a family for up to one week.

The unemployment rate in Jackson County, Mo. (10.4%) is higher than the national average (9.7%). One in five Kansas City, Kan. residents live under the poverty line - approximately 30,000 people.

"We are so grateful to Cumulus Media Partners and for everyone who supported Feed The Children through the radiothon that was held earlier this year," said Feed The Children Spokesperson Tony Sellars. "Kansas City is experiencing difficult times during this economic downturn and we hope this distribution will help to give Kansas City families a hand up."

To see the impact of Feed The Children's Americans Feeding Americans Caravan in your area visit www.AmericansFeedingAmericans.org .

About Feed The Children

Founded in 1979, Feed The Children is consistently ranked as one of the 10 largest international charities in the U.S., based on private, non-government support. Feed The Children is a Christian, international, nonprofit relief organization with headquarters in Oklahoma City, Oklahoma, that delivers food, medicine, clothing and other necessities to individuals, children and families who lack these essentials due to famine, war, poverty or natural disasters. In FY 2009, Feed The Children distributed more than 111 million pounds of food and other essentials to children and their families in all 50 states and internationally. Since its founding, the organization has reached out to help those in need in 119 countries around the globe. For more information, please visit www.feedthechildren.org