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FEED THE CHILDREN CARAVAN FEEDS 3,200 FAMILIES IN NEED *Cleveland Cavaliers Provides Volunteer Support*

CLEVELAND (Sept. 16, 2010) – Feed The Children delivered eight semi tractor-trailers full of food and essentials to The Word Church (18909 South Miles Rd.) in the Cleveland area this afternoon. Cleveland Cavaliers players, coaches and staff volunteered in the distribution to over 3,000 families.

Feed The Children partner agency, The Word Church, identified the recipient families. Each family received a 25-pound box of food, a 10-pound box of personal care items and a box of Avon products. The boxes were designed to help a family for up to one week.

The distribution was the latest stop on Feed The Children's Americans Feeding Americans Caravan, which has helped more than 140,000 families across the country in cities that have been affected by the nation's economic downturn. Feed The Children plans to help at least 200,000 families with the caravan by the end of 2010.

Cavs guards Daniel Gibson, Danny Green and Christian Eyenga along with assistant coaches Paul Pressey, Jamahl Mosley and Chris Jent were on hand to help unload the semi tractor-trailers and distribute the boxes.

The number of impoverished children living in Ohio could fill Quicken Loans Arena more than three times.

"We are so thankful for the teamwork provided by the Cleveland Cavaliers and The Word Church to help make this distribution possible in Cleveland," said Tony Sellars, spokesperson for Feed The Children. "Our Americans Feeding Americans project is geared toward Americans who are affected by the economic downturn, including those who may have recently considered themselves middle class. A lot of these people for the first time in their lives have not been able to provide for their families. We hope people will continue to help us put more trucks on the road to help fellow Americans who are in need."

To see the impact of Feed The Children's Americans Feeding Americans Caravan in your area visit www.AmericansFeedingAmericans.org .

About Feed The Children

Founded in 1979, Feed The Children is consistently ranked as one of the 10 largest international charities in the U.S., based on private, non-government support. Feed The Children is a Christian, international, nonprofit relief organization with headquarters in Oklahoma City, Oklahoma, that delivers food, medicine, clothing and other necessities to individuals, children and families who lack these essentials due to famine, war, poverty or natural disasters. In FY 2009, Feed The Children distributed more than 111 million pounds of food and other essentials to children and their families in all 50 states and internationally. Since its founding, the organization has reached out to help those in need in 119 countries around the globe. For more information, please visit www.feedthechildren.org .

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