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FEED THE CHILDREN CARAVAN TO HELP 1,600 BOSTON-AREA FAMILIES

Boston Celtics Partner to Bring Food and Essentials to Families in Need

BOSTON (July 28, 2010) – Feed The Children will bring four semi tractor-trailers full of food and essentials to the Boston area on Thursday, August 5. The following distributions will take place as a part of Feed The Children's Americans Feeding Americans Caravan:

- A Better Tomorrow Services (3 Charlton in Everett) at 10 a.m. to help 800 families
- Harborside Community Center (312 Border Street in East Boston) at 4 p.m. to help 400 families (Celtics staff in attendance)
- Holland Community Center (85 Olney in Dorchester) at 5 p.m. to help 400 families (Celtics staff in attendance)

Feed The Children partner agencies, A Better Tomorrow Services and Boston Center for Youth and Families working with the Boston Celtics, have identified the recipient families. Members of the Boston Celtics staff will be on hand to help distribute the boxes at the East Boston and Dorchester distributions. Each family will receive a 25-pound box of food, a 10-pound box of personal care items and a box of Avon products. The boxes are designed to help a family for up to one week.

The distribution is the latest stop on Feed The Children's Americans Feeding Americans Caravan, which has helped more than 120,000 families across the country in cities that have been affected by the nation's economic downturn. Feed The Children plans to help at least 200,000 families with the caravan by the end of 2010.

One in four children living Boston is considered impoverished. The number of impoverished children in Suffolk County (36,916) could fill Fenway Park.

"We are so thankful to the Boston Celtics, A Better Tomorrow Services and Boston Center for Youth and Families for their help to distribute food and essentials to Boston families," said Tony Sellars, spokesperson for Feed The Children. "We hope people will continue to help us put more trucks on the road to help fellow Americans who need our help during the economic downturn."

To see the impact of Feed The Children's Americans Feeding Americans Caravan in your area visit

www.AmericansFeedingAmericans.org .

About Feed The Children

Founded in 1979, Feed The Children is consistently ranked as one of the 10 largest international charities in the U.S., based on private, non-government support. Feed The Children is a Christian, international, nonprofit relief organization with headquarters in Oklahoma City, Oklahoma, that delivers food, medicine, clothing and other necessities to individuals, children and families who lack these essentials due to famine, war, poverty or natural disasters. In FY 2009, Feed The Children distributed more than 112 million pounds of food and other essentials to children and their families in all 50 states and internationally. Since its founding, the organization has reached out to help those in need in 119 countries around the globe. For more information, please visit www.feedthechildren.org .

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