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FEED THE CHILDREN CARAVAN TO HELP 400 POCATELLO-AREA FAMILIES

Southeastern Idaho Community Action Agency Partners to Bring Food and Essentials to Families in Need

Pocatello, ID (July 26, 2010) – Feed The Children will bring one semi tractor-trailer full of food and essentials to the Pocatello area on Wednesday, August 4. The distribution, which is part of Feed The Children's Americans Feeding Americans Caravan, will take place at Southeastern Idaho Community Action Agency (SEICAA), located at 641 N 8th Avenue. The distribution will occur at 10 a.m.

SEICAA is a Feed The Children partner agency and has identified the recipient families. Each family will receive a 25-pound box of food, a 10-pound box of personal care items and a box of Avon products. The boxes are designed to help a family for up to one week.

The distribution is the latest stop on Feed The Children's Americans Feeding Americans Caravan, which has helped more than 120,000 families across the country in cities that have been affected by the nation's economic downturn. Feed The Children plans to help 200,000 families nationwide by the end of the year.

According to the Bureau of Labor Statistics, the unemployment rate for Pocatello was 7.8 percent.

"We are so thankful for the Southeastern Idaho Community Action Agency for their help to distribute food and essentials to Pocatello families," said Tony Sellars, spokesperson for Feed The Children. "We hope people will continue to help us put more trucks on the road to help fellow Americans who need our help during the economic downturn."

To see the impact of Feed The Children's Americans Feeding Americans Caravan in your area visit www.AmericansFeedingAmericans.org.

About Feed The Children

Founded in 1979, Feed The Children is consistently ranked as one of the 10 largest international charities in the U.S., based on private, non-government support. Feed The Children is a Christian, international, nonprofit relief organization with headquarters in Oklahoma City, Oklahoma, that delivers food, medicine, clothing and other necessities to individuals, children and families who lack these essentials due to famine, war, poverty or natural disasters. In FY 2009, Feed The Children distributed more than 112 million pounds of food and other essentials to children and their families in all 50 states and internationally. Since its founding, the organization has reached out to help those in need in 119 countries around the globe. For more information, please visit www.feedthechildren.org.

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