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FEED THE CHILDREN CARAVAN TO HELP 800 PINE BLUFF AREA FAMILIES

Arkansas Rice Depot to Help Distribute Food and Essentials

PINE BLUFF, Ark. (Sept. 2, 2010) – Feed The Children will bring two semi tractor-trailers full of food and essentials to the Pine Bluff area on Wednesday, Sept. 8 to help 800 families. The boxes will be distributed to families at 10 a.m. at Pine Bluff Convention Center Parking Lot D (500 E. 8th Avenue).

The distribution is the latest stop on Feed The Children's Americans Feeding Americans Caravan, which has helped more than 135,000 families across the country in cities that have been affected by the nation's economic downturn. Feed The Children plans to help at least 200,000 families with the caravan by the end of 2010.

Feed The Children partner agency, Arkansas Rice Depot, has identified the recipient families and will be on hand to help distribute the boxes. Each family will receive a 25-pound box of food, a 10-pound box of essentials and a box of Avon products. The boxes are designed to help a family for up to one week.

"Many of the recipients on our Americans Feeding Americans Caravan were considered middle class before the economic downturn and are now struggling," said Tony Sellars, spokesperson for Feed The Children. "We appreciate Arkansas Rice Depot for helping to make the distribution possible for families in need of a hand up."

To see the impact of Feed The Children's Americans Feeding Americans Caravan in your area visit www.AmericansFeedingAmericans.org .

About Feed The Children

Founded in 1979, Feed The Children is consistently ranked as one of the 10 largest international charities in the U.S., based on private, non-government support. Feed The Children is a Christian, international, nonprofit relief organization with headquarters in Oklahoma City, Oklahoma, that delivers food, medicine, clothing and other necessities to individuals, children and families who lack these essentials due to famine, war, poverty or natural disasters. In FY 2009, Feed The Children distributed more than 111 million pounds of food and other essentials to children and their families in all 50 states and internationally. Since its founding, the organization has reached out to help those in need in 119 countries around the globe. For more information, please visit www.feedthechildren.org .

About Arkansas Rice Depot

For 28 years Arkansas Rice Depot has been working to alleviate hunger in Arkansas. The only statewide food bank, Arkansas Rice Depot is a Christian ministry that distributes more than 8 million pounds of food a year to hungry Arkansans. The organization has four main programs in place, each working toward its core mission, including *Food For Families*, *Food For Kids*, *Food For Seniors* and *Disaster Relief*. The *Food For Kids* program provides food to children having problems in school due to hunger at home. By providing "kid friendly" foods and backpacks to the schools, these children are now able to feed themselves with full anonymity. *Food For Kids* is in over 600 schools, providing food for over 28,000 Arkansas children. Arkansas Rice Depot is proud to be a Feed The Children partner. For more information, please visit www.ricedepot.org.

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